

## **NCAWA SPONSORSHIP**

### **AND ADVERTISING OPPORTUNITIES 2011**

#### **Sponsorship Levels/Benefits:**

**NOTE: All partner benefits run for 12 months from the date of FULL payment by the business partner**

#### **GOLD PARTNER \$5,000**

- o Company name/logo featured with highest level of exposure in our newsletters and on our new website as a NCAWA Gold Partner (including a link to your website); also listed on member-only pages**
- o Prime exhibitor space at our Annual Conference plus 4 tickets to 33rd Annual Awards Banquet with recognition as a NCAWA Gold Partner from the Podium during the Banquet**
- o Full Page Advertisement in Annual Conference manuscript**
- o Opportunity to submit featured article for one of our newsletters (2 articles available; first come, first served)**
- o Recognition in all pre-conference advertisements and at our 2011 Annual Conference in the Fall as a NCAWA Gold Partner**
- o Complimentary business directory listing on website (customizable and interactive listing)**
- o Opportunity to sponsor Annual Conference reception, breakfast or lunch at 50% of normal rate (see below)**

SILVER PARTNER \$3,000

- o Company name/logo featured in our newsletters and on our new website as a NCAWA Silver Partner (including a link to your website); also listed on member-only pages**
- o Prime exhibitor space at our Annual Conference plus 2 tickets to 33rd Annual Awards Banquet with recognition as a NCAWA Silver Partner from the Podium during the Banquet**
- o Half-page advertisement in Annual Conference manuscript**
- o Opportunity to submit featured article for one of our newsletters (1 article available; first come, first served)**
- o Recognition in all pre-conference advertisements and at our 2011 Annual Conference in the Fall as a NCAWA Silver Partner**
- o Complimentary business directory listing on website (customizable and interactive listing)**
- o Opportunity to sponsor Annual Conference reception, breakfast or lunch at 25% off of normal rate (see below)**

BRONZE PARTNER \$1,500

- o Recognition with your company's name in our newsletters and on our new website as a NCAWA Bronze Partner (including a link to your website); also listed on member-only pages**
- o Recognition in all preconference advertisements and at our 2011 Annual Conference in the Fall as a NCAWA Bronze Partner**
- o Prime exhibitor space during the Business Expo at Annual Conference plus 1 ticket to 33rd Annual Awards Banquet with recognition as a NCAWA Bronze Partner from the podium during the banquet**
- o Quarter-page advertisement in Annual Conference manuscript**
- o Complimentary business directory listing on website (customizable and interactive listing)**
- o Opportunity to sponsor Annual Conference reception, breakfast or lunch at 15% off of normal rate (see below)**

PATRON PARTNER \$750

- o Recognition with your company's name in our newsletters and on our new website as a NCAWA Patron Partner (including a link to your website); also listed on member-only pages**
  
- o Recognition in all preconference advertisements and at our 2011 Annual Conference in the Fall as a NCAWA Patron Partner**
  
- o Pick one of the following:**
  - Prime exhibitor space at Annual Conference; OR**
  
  - Business directory listing on website (customizable and interactive listing)**
  
- o AND Pick one of the following:**
  - Quarter-page advertisement in Annual Conference manuscript; OR**
  
  - Half-page advertisement in one of NCAWA's electronic newsletters (Ad must be submitted to us camera-ready)**

# Annual Conference Opportunities

## EXHIBITOR BOOTH

Vendors will have exclusive access to our members. There is a \$350 charge for a vendor table/display area. Our Business Partners each get table space as part of their sponsorship packages.

**RECEPTION/BREAKFAST/LUNCH SPONSORSHIPS:** Includes recognition during the Annual Conference in the AC manuscript, names displayed during applicable event(s), displayed on the NCAWA website in conference announcements and included in the newsletter following the conference.

o President's Reception (Thursday) - \$2,000

o Friday Breakfast, Friday Lunch - \$1,000 each

o Friday Breaks (2 Available) - \$500 each

o Pre-Banquet Reception (Friday) - \$2,500

o Awards Banquet (Friday) - \$5,000

The sponsor of the Awards Banquet will also be honored as a NCAWA Silver Partner, including all applicable benefits. The sponsor of the Pre-Banquet Reception will also become a Bronze Partner and enjoy the benefits associated with this level of partnership.

If you are interested in becoming an Exhibitor (\$350) at the Annual Conference, please fill out the [form](#) and return payment to NCAWA. (Form on website as well.)

If you are interested in donating an item for the Silent Auction, please contact Jessica Leaven at [jleaven@gmf-law.com](mailto:jleaven@gmf-law.com). This donation benefits our Scholarship Program.

# Advertising Opportunities

## E-NEWSLETTER

- o Full page - \$400 (ad must come to us camera-ready)
- o Half page - \$300 (either vertical or horizontal)
- o Quarter page - \$175

## ANNUAL CONFERENCE MANUSCRIPT

- o Full page - \$500
- o Half page - \$375
- o Quarter page - \$250
- o Business Card - \$150

## BUSINESS DIRECTORY

Standard rate of \$400/year for listing in business directory (year starts upon payment of annual fee)

Discounted rate of \$250/yr if business offers discount of at least 10% off of its services to our members

For members – discounted rate of \$200 and further discount down to \$150 if member offers discounted services to our members

**2011 SPONSORSHIP COMMITMENT FORM**

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Check Sponsorship Level**

Gold Level \$5,000 \_\_\_\_\_ Silver Level \$3,000 \_\_\_\_\_ Bronze Level \$1500 \_\_\_\_\_ Patron \$750 \_\_\_\_\_

\_\_\_\_\_ Please reserve exhibit space for me at the NCAWA 33rd Annual Conference at the Grandover Resort, Sept. 15-17 2010

\_\_\_\_\_ Please do not reserve exhibit space for me at the NCAWA 33rd Annual Conference

**Check Annual Conference Selection**

President's Reception \$2,000 \_\_\_\_\_ Friday B'fast or Lunch \$500 \_\_\_\_\_ Friday Breaks (2) \$500 each \_\_\_\_\_

Pre-Banquet Reception Friday \$2,500 \_\_\_\_\_ Awards Banquet Friday \$5,000 \_\_\_\_\_

Exhibitor \$350 \_\_\_\_\_ Silent Auction Donation (indicate type) \_\_\_\_\_

Annual Conference Manuscript: Full Page \$500 \_\_\_\_\_ Half \$375 \_\_\_\_\_ Quarter \$250 \_\_\_\_\_ BCard \$150 \_\_\_\_\_

**Check Advertising Opportunities**

**E-Newsletter:** Full Page \$400 \_\_\_\_\_ Half Page \$300 \_\_\_\_\_ Quarter Page \$175 \_\_\_\_\_

**Business Directory:** Standard Rate \$400 \_\_\_\_\_ Non-Member (offers discount) \$250 \_\_\_\_\_ Member \$200 \_\_\_\_\_

Amount of Check Enclosed : \_\_\_\_\_

Credit Card Information: Number \_\_\_\_\_

Name on Card and Expiration Date: \_\_\_\_\_

*[Please note: Your sponsorship benefits begin when a written commitment to the sponsorship is received.]*

**Return this form with payment to:**

NCAWA

P.O. Box 17521

Raleigh, NC 27619

For questions or to send materials, please contact Traci Hobson, NCAWA Executive Director

TEL: 919-957-0707 / FAX: 866-530-4879 EMAIL: [info@ncawa.org](mailto:info@ncawa.org)